



Nonprofit Support Program

Hartford Foundation for Public Giving

NSP Evaluation Roundtable

Evaluation for Arts and Culture Organizations

with: *Anita Baker, Ed.D.*, Evaluation Services

Tuesday, October 18, 2016

Agenda

- 8:30-9:00 Registration/networking/refreshments
- 9:00-9:15 Welcome/introductions
- 9:15-12:00 Morning Session (w/ 15 min Break around 10:30)

Introduction/Evaluation Basics

Evaluation and Program Development Logic

Featured Nonprofit Practitioner:

Jody Blankenship, CEO/Executive Director, Connecticut Historical Society

Effective Use of Observations

Featured Nonprofit Practitioner:

Jama Holchin, Education Assistant, Wadsworth Atheneum Museum of Art

12:00-12:45 Lunch

12:45-2:45 Afternoon Session

Effective Use of Surveys

Featured Nonprofit Practitioner:

Larisa Kottke, Grants and Evaluation Director, Hartford Performs

Reporting and Communicating Results

Featured Nonprofit Practitioner:

Stacey Queen, Education Associate, The Amistad Center for Art and Culture

2:45-3:00 Wrap Up/Closing Thoughts

About today's speakers, in order of appearance...

Anita Baker, Ed.D., Evaluation Services. Anita has worked as an evaluator for over 20 years and is an independent consultant providing a variety of evaluation-related services to research and evaluation organizations, universities, foundations, and non-profit agencies which provide services to youth and families. Since 2006, she has worked closely with the Hartford Foundation for Public Giving providing training to many local area nonprofit organizations. Anita has designed a comprehensive set of evaluation training materials and evaluative thinking assessment tools which are available free of charge on her website. She earned her Doctorate in Education from Columbia University, Teacher's College in 1991, and served as a project director and senior program officer of the Academy for Educational Development in New York City and as a project director at the OMG Center for Collaborative Learning in Philadelphia. Learn more at: www.evaluationservices.co Contact: anitabaker@evaluationservices.co

Jody Blankenship, CEO/Executive Director, Connecticut Historical Society (CHS).

Prior to his appointment at CHS, Blankenship served as the Kentucky Historical Society's education director. He also managed the Ohio Historical Society's Outreach and Field Services Department where he helped establish partnerships with multiple statewide and regional organizations to create and implement outreach programs for K-16 students, faculty, and local history professionals across Ohio and the nation. Jody is a 2007 graduate of the American Association of State and Local History's Seminar for Historical Administration. He received an MA in History Museum Studies from the Cooperstown Graduate Program, State University of New York at Oneonta, and a BA in History from Ohio Northern University.

Learn more at: <https://chs.org/>

Contact: director@chs.org

Jama Holchin, Education Assistant, Wadsworth Atheneum Museum of Art.

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Jama plays a leading role in evaluation and technology initiatives at the Wadsworth Atheneum as a member of the Education Department. She was a part of the BEC Class of 2013 and the 2013-2014 Alumni Group. She holds a B.A. in Art History with minors in Sociology, Women's and Gender Studies and International Studies from the University of Dayton, and an M.A. in Art History and a graduate certificate in Women's Studies from the University of Connecticut.

Learn more at: <https://thewadsworth.org/>

Contact: jama.holchin@wadsworthatheneum.org

Larisa Kottke, Grants and Evaluation Director, Hartford Performs.

Larisa began working with Hartford Performs in 2012, focusing the majority of her work on grant writing and management, financial accounting, and office management. As a current participant of the BEC Class of 2017, she is taking on new evaluation responsibilities in order to develop sustainable in-house program evaluation. She received a B.A. in English and Music from Boston University, and a Master of Public Administration degree with a Certificate in Nonprofit Management from the University of Connecticut.

Learn more at: www.hartfordperforms.org

Contact: lkottke@hartfordperforms.org

Stacey Queen, Education Associate, The Amistad Center for Art and Culture.

Stacey has been involved in arts education programs in Baltimore, MD and Washington DC since 2011. She has held positions in museum education and audience engagement at The Maryland Historical Society, The National Great Blacks in Wax Museum, The Baltimore Museum of Art and the Maryland Science Center where she developed and managed public programs for school groups K-12 as well as youth and adult audiences. Stacey received her B.A. in Studio Art from Hampton University and her M.A. in Art History from Towson University.

Learn more at: www.amistadcenter.org

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