

## NSP Evaluation Roundtable

### *Goals:*

- ✓ Promote ongoing nonprofit discussion, sharing and learning about evaluation
- ✓ Provide new and relevant information to meet nonprofit evaluation needs
- ✓ Provide a community of practice for area nonprofit and evaluation professionals

### *Today:*

## **Equity-Based Evaluation**

9:00 to 12:00 a.m., Thursday, May 10, 2018

### **Agenda**

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|---------------|--|
| 8:30 – 9:00   | Refreshments and Networking  |
| 9:00 – 9:25   | Welcome and Introductions  |
|               | <b>Equity-Based Evaluation – A Participatory Framework</b><br>Anita Baker, Ed.D., Evaluation Services                            |
| 9:25 – 10:25  | <b>Equitable Evaluation and Assessment</b><br>Kate Busch Gervais and Cristher Estrada Perez,<br>The Discovery Center             |
| 10:25 – 10:40 | Break and Networking   |
| 10:40 – 11:10 | <b>Table Group Activity – “Top 5 – Bottom 5”</b><br>Anita Baker  |
| 11:10 – 11:30 | <b>Equitable Partnerships in Community Based Research</b><br>Martha Page, Hartford Food System                                   |
| 11:30 – 11:50 | <b>Gathering Data from Immigrant Residents</b><br>Jennifer Cassidy, Welcoming Committee,<br>Asylum Hill Neighborhood Association |
| 11:50 – 12:00 | <b>Closure</b>   |



## About today's speakers, in order of appearance...

**Anita Baker, Ed.D., Evaluation Services.** Anita has worked as an evaluator for over 20 years and is an independent consultant providing a variety of evaluation-related services to research and evaluation organizations, universities, foundations, and non-profit agencies that provide services to youth and families. Since 2006, she has worked closely with the Hartford Foundation for Public Giving providing training to many local area nonprofit organizations. Anita has designed a comprehensive set of evaluation training materials and evaluative thinking assessment tools, which are available, free of charge on her website. She earned her Doctorate in Education from Columbia University, Teacher's College in 1991, and served as a project director and senior program officer of the Academy for Educational Development in New York City and as a project director at the OMG Center for Collaborative Learning in Philadelphia.

Learn more at: [www.evaluationservices.co](http://www.evaluationservices.co)  
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### ***Kate Busch Gervais, Executive Director, The Discovery Center***

The Discovery Center is a nonprofit educational social change organization works in partnership with youth, families, schools and communities to facilitate nurturing spaces where people can challenge systemic racism and oppression. The Discovery Center will re-brand as **Re•Center Race & Equity in Education** in June 2018. Kate's experience includes more than three decades in social justice, community engagement and entrepreneurship, including work with the Affordable Care Act for Access Health Connecticut and the Office of the CT Healthcare Advocate, the Universal Health Care Foundation, the 57th Annual Creative Problem-Solving Institute (CPSI), the Connecticut Council for Philanthropy, and the Hartford Foundation for Public Giving. Kate began her career in New York City and Chicago theatre and was the founder and president of Strategic Management Consulting.

Learn more at: <http://discoveringdiversity.com/>  
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***Cristher Estrada Perez, Program Evaluation Manager, The Discovery Center***  
Cristher was born and raised in Puerto Rico until her family moved to Hartford where she attended and graduated from local neighborhood schools. She graduated from the University of Saint Joseph with a BA in History and took classes focusing on social movements, civil rights, and women's studies. In 2016, Cristher made an intentional decision to switch careers and that journey brought her to The Discovery Center (soon to be Re-Center). Passionate about education and social justice, Cristher's transition to The Discovery Center was a natural fit. Currently, Cristher is the Program Evaluation Manager at TDC, and one of the lead researchers on the Equity-Informed School Climate Assessment team. She is a co-author of the soon-to-be published education article in the 2018 Annie Casey Foundation Kids' Count publication.

Learn more at: <http://discoveringdiversity.com/>  
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***Martha Page, Executive Director, Hartford Food System***

Hartford Food System is a nonprofit organization devoted to food security programs, including urban agriculture, policy, and advocacy since 1978. Before coming to this role in January 2010, Martha was the Environmental Health Director for the City of Hartford Department of Health and Human Services. Prior to completing a Master's Degree in Public Health in 2009, Martha spent more than 25 years in the health insurance industry in a number of executive positions. In addition to the MPH, she has a CPH designation, an MBA and a Graduate Certificate in Nonprofit Management.

Learn more at: [www.hartfordfood.org](http://www.hartfordfood.org)      Contact: [mpage@HartfordFood.org](mailto:mpage@HartfordFood.org)

***Jennifer Cassidy, Welcoming Committee, Asylum Hill Neighborhood Association (AHNA)***

Jennifer Cassidy has lived and worked in the City of Hartford for almost 40 years. She spearheaded the formation of the Asylum Hill NRZ, (now AHNA) and developed, presented and successfully established the neighborhood's first formally adopted strategic plan. She has served as it's chair and has continued to be actively involved in neighborhood and citywide efforts. Her most meaningful experience has been working with the new arrivals in Asylum Hill. She is an avid gardener and interested in all aspects of food preservation. She has two cats and likes to bike ride.

Learn more at: <http://asylumhill.org/>      Contact: [j.cassidy@snet.net](mailto:j.cassidy@snet.net)