



Nonprofit Support Program

Hartford Foundation for Public Giving

NSP Evaluation Roundtable

Goals:

- ✓ Promote ongoing nonprofit discussion, sharing and learning about evaluation
- ✓ Provide new and relevant information to meet nonprofit evaluation needs
- ✓ Provide a community of practice for area nonprofit and evaluation professionals

Today:

“What’s Your Story? Helping Your Data Speak”

1:00 – 4:30p.m., Tuesday, May 12, 2015

Agenda

1:00 – 1:30 p.m. Refreshments, Networking

1:30 – 3:00 p.m. Welcome and Introductions

Your Data – Your Visualization

- Jack Dougherty, Ph.D., Trinity College
- Julie Peters, CBIS, Brain Injury Alliance of Connecticut

Telling Your Story With Trend CT

- Alvin Chang and Andrew Ba Tran, *TrendCT*

3:00 – 3:15 p.m. Break and Move to Break-Outs

3:15 – 4:00 p.m. Break-outs (select one):

Digging for Open Data - Jack Dougherty, Ph.D.

Main Auditorium, Third Floor

Using Excel – A Powerful Tool - Anita Baker, Ed.D.

Conference Room A, First Floor

4:00 – 4:30 p.m. ***Metro Hartford Progress Points – What Did We Learn and How Can You Use It?*** - Scott Gaul, Hartford Foundation for Public Giving

Closure

Don’t forget to check out our Evaluation Resource Table !

About today's speakers, in order of appearance...

Jack Dougherty, Ph.D., Associate Professor of Educational Studies, Trinity College.

Jack and his students use data visualization tools to tell stories about cities, suburbs, and schools in metropolitan Hartford. He recently published two open access books (Writing History in the Digital Age, co-edited with Kristen Nawrotzki, and Web Writing: Why and How for Liberal Arts Teaching and Learning, co-edited with Tennyson O'Donnell) with the University of Michigan Press, both of which are freely available online. His current open access projects include a history book, On The Line: How Schooling, Housing, and Civil Rights Shaped Hartford and its Suburbs, and also a textbook, Data Visualization for All.

Learn more at <http://bit.ly/jackdougherty>.

Contact: jack.dougherty@trincoll.edu

Julie Peters, CBIS, Executive Director, Brain Injury Alliance of Connecticut (BIAC).

For more than 30 years BIAC has been Connecticut's partner in brain injury prevention and recovery, providing critical resources and support to brain injury survivors, their families and caregivers while educating individuals throughout Connecticut about brain injury awareness and prevention. Learn more at: <http://www.biact.org/>

Contact: jpeters@biact.org

Alvin Chang, Senior Data Editor and **Andrew Ba Tran**, Data Editor, *Trend CT* at *The Connecticut Mirror*, a nonpartisan news site that aims to combine the best of traditional and digital media. **Alvin** specializes in interactive storytelling at the intersection of narrative and data. Prior to The Mirror, he was a data visualization developer at the Boston Globe. He has also covered the NHL for ESPN with a metrics-driven approach, and contributed to the New York Observer, Kansas City Star and Boston Globe Magazine. He also co-founded The Listserve, a project exploring collaborative storytelling. Alvin holds a master's degree from New York University in interactive art. **Andrew** was a founding producer of The Boston Globe's Data Desk where he used a variety of methods to tell stories with data. He also was an online producer at The Virginian-Pilot and a staff writer at the South Florida Sun-Sentinel. He's a Metpro Fellow, a Chips Quinn Scholar, and a graduate of the University of Texas.

Learn more at: <http://ctmirror.org>

Contact: achang@ctmirror.org or abtran@ctmirror.org

Anita Baker, Ed.D., Evaluation Services. Anita has worked as an evaluator for over 20 years and is an independent consultant providing a variety of evaluation-related services to research and evaluation organizations, universities, foundations, and non-profit agencies which provide services to youth and families. Since 2006, she has worked closely with the Hartford Foundation for Public Giving providing training to many local area nonprofit organizations. Anita has designed a comprehensive set of evaluation training materials and evaluative thinking assessment tools which are available free of charge on her website. She earned her Doctorate in Education from Columbia University, Teacher's College in 1991, and served as a project director and senior program officer of the Academy for Educational Development in New York City and as a project director at the OMG Center for Collaborative Learning in Philadelphia.

Learn more at: www.evaluationservices.co

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Scott Gaul, Community Indicators Project Director, Hartford Foundation for Public Giving.

Scott has served formerly as Director of Analysis with the Washington D.C.-based Microfinance Information Exchange, and worked for the World Bank, Mercy Corps, and Quantitative Risk Management. Scott holds an M.A. in International Affairs from Johns Hopkins University, and a B.A. in Mathematics from the University of Chicago.

Learn more at: www.metrohartfordprogresspoints.org

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