



Becoming A Networked Nonprofit

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Networked Nonprofits and the people who lead them are taking advantage of social media's ability to expand impact by connecting and building trust with people in their networks. This way of operating goes beyond simply using Facebook or Twitter, and requires a networked mindset where openness and authenticity are essential.

Through this workshop you will gain an overview of future digital trends and what they mean for your communications strategy; understand how you can advance your nonprofit's mission, programs, and communications goals; assess your nonprofit in becoming a networked nonprofit; learn how to lead with a networked mindset; and learn the best practices of setting up an effective brand ambassadors strategy on social media using staff, board, and senior leaders.

Time	Agenda Item
8:30-8:50	Introduction Agenda Review Burning Questions
8:50-9:10	Networks for Social Change Networked Nonprofits: Benefits and Assessment
9:10-9:30	Leading Social Change with a Networked Mindset
9:30-10:00	Leveraging Staff and Board Networks in Service of Mission – Part 1
10:00-10:15	Break
10:15-10:30	Leveraging Staff and Board Networks in Service of Mission – Part 2
10:30-11:15	Working in A Networked Way: Addressing Collaborative Overload
11:15-11:30	Q/A, Reflection

